

## **Pressrelease**

Kista 16 januari 2012  
Sweden

### **Martin Romanowski, new vice president sales and marketing at Smarteq**

Smarteq has recruited Martin Romanowski who becomes the new Vice President Sales and Marketing from 1 February 2012. Martin holds currently a position at Sony Electronics, and has very rich experience and expertise in the area of distribution sales.

- In the middle of 2011 we had a breakthrough with a new global distributor, which opens the door to sales in 19 countries in Europe in the initial phase. We are very pleased that Martin will join our team and will add competence in sales with distributors says Johan Hard, CEO Smarteq AB

- Smarteq has a strong portfolio of customers and is known for high quality products. "I see a great opportunity to increase our sales through distributors" says Martin Romanowski.

#### For more information:

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Smarteq's business concept is to sell and develop antenna systems for improved access, efficiency and security in a wireless world. The prioritised market segments are Automotive and Communications. The business is focused on selling and developing antenna products for the OEM and aftermarket. Smarteq has its own resources for product development, sourcing and sales. Production is mainly outsourced to partners in Europe and Asia. Smarteq has 19 employees and marketing takes place via established channels globally. Smarteq's class B stock is traded on First North with Remium as Certified Adviser.

For more information, please visit: [www.smarteq.com](http://www.smarteq.com)