

Press release

NoWire has been appointed Smarteq's Head Distributor on WLAN-products

A more focused channel strategy will enable a professional coverage of a bigger market

Stockholm, 31 of January, 2008. The listed antenna company Smarteq has recently appointed NoWire to be its Head Distributor on WLAN-products, antennas and cables. The new and more focused channel strategy means that Smarteq's WLAN-products only will be sold through its contracted distributors and partners.

NoWire has a long experience of and knowledge about WLAN installations. The company has been one of Smarteq's contracted distributors since 1999 on WLAN-products.

As a Head Distributor NoWire will be responsible for technical and customer support. The new partnership will be effective as from the 1st of February 2008.

From this date forward, sales will be conducted only through our contracted distributors. A list of all our contracted distributors of WLAN products is displayed on our website.

- To be able to achieve our ambitious objective to cover a larger geographic market with our WLAN-products, we need to be more focused in our market approach and channel strategy. A closer and more proficient partnership with NoWire is an important part of that strategy, says Lars Ericson, CEO Smarteq

- NoWire's new role as Head Distributor is a natural development of our long standing cooperation with Smarteq. We see our new role as a strategic move as antennas from Smarteq are known for their high quality and performance which has been widely appreciated among customers throughout Europe, says Michael Blomqvist, CEO, NoWire Nordic.

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About Smarteq Wireless

Smarteq Wireless is a leading Antenna Company focusing on developing and supplying high quality antennas and antenna systems for wireless communication of voice and data. Smarteq is active in the OEM-market as well as in the aftermarket. The company has around 35 employees, and production is essentially outsourced to certified suppliers. Smarteq is listed on First North, Stockholm Stock Exchange. Remium is Certified Adviser for Smarteq Wireless AB. For more information: www.smarteq.com

Consafe IT is the main owner of Smarteq Wireless. Consafe IT is part of the JCE Group. JCE was founded in 1971 by J Christer Ericsson, the company has a presence in the following industry sectors; energy, forestry, real estate, construction, information technology, machinery and equipment, as well as in the financial area. JCE has 8000 employees in 10 countries, head quarter in Gothenburg, Sweden. For more information: www.jcegroup.se

About NoWire Nordic AB:

NoWire offers wireless solutions for enterprises (WiFi, microwave links) and operators (public hot spots, wireless broadband). We support our reseller partners in designing, installing and maintaining wireless networks, thereby assuring quality and cost-efficiency in all solutions. The focus on WiMAX technology has lead us to be the first to offer solutions for 802.16e. As a NoWire partner you get access to a wide product range, high skills at competitive pricing. For more information; www.nowire.se